



Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

November 26, 2014
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APPA Events

Jan 18-22, 2015
[APPA U: Institute for Facilities Management](#)
Tampa, FL

Jan 18-22, 2015
[APPA U: Leadership Academy](#)
Tampa, FL

Jan 23, 2015
[Credentialing Prep Course \(CEFP & EFP\)](#)
Tampa, FL

Mar 30-31, 2015
[Smart and Sustainable Campuses Conference](#)
Baltimore, MD

Aug 3, 2015
[Senior Facilities Officer \(SFO\) Summit](#)
Chicago, IL

Aug 3, 2015
[Emerging Professionals \(EP\) Summit](#)
Chicago, IL

Aug 3, 2015
[APPA 2015 Annual Conference and Exposition](#)
Chicago, IL

APPA Region & Chapter Events

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

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Dec 19, 2014
[Call for Presentation](#)
[Deadline for the 2015](#)
[NCAPPA Conference](#)

Jan 12-16, 2015
[APPA's Supervisor's](#)
[Toolkit \(spons. by](#)
[SRAPPA\)](#)

Blacksburg, VA
(Virginia Tech)

Feb 24-28, 2015
[2015 CAPPA](#)
[Technology and](#)
[Leadership](#)
[Conference](#)
San Antonio, TX

Mar 9-13, 2015
[APPA's Supervisor's](#)
[Toolkit \(spons. by](#)
[SRAPPA\)](#)
Memphis, TN (Univ. of
Memphis)

Other Events

Dec 17, 2014
[Webinar: OSHA Legal](#)
[Update \(Keller &](#)
[Heckman\)](#)
1:00 p.m. Eastern

Jan 24-28, 2015
[ASHRAE 2015 Winter](#)
[Conference](#)
Chicago, IL

Feb 10-13, 2015
[IDEA Annual Campus](#)
[Energy Conference](#)
Denver, CO



HEADLINE NEWS



Member Awards and Recognition

2015 Award Nominations and Applications Due November 30, 2014!

Only days remaining to make your nomination!

Nominations and applications are now being taken for APPA's 2015

institutional and individual awards: Award for Excellence, Sustainability Award, Effective and Innovative Practices Award, APPA Fellow, Meritorious Service Award, and Pacesetter Award. The deadline for

consideration for the 2015 awards is November 30, 2014. Awards nominations submitted after November 30, 2014 will be held and considered in the 2016 award cycle. Visit <http://www.appa.org/membershipawards/> to get award details and submit award nominations and applications.



APPA NEWS

Become an APPA Officer: Nominations for 2015 Now Open *Nominations Due by December 15—Only Two Weeks Remain to Apply*

APPA's strong and steady volunteer leadership is one reason why it is the association of choice for educational facilities professionals. Consider becoming a candidate for an elected APPA office. Elected officers gain enormous leadership skills, a chance to develop professionally in meaningful ways, and a major opportunity to make a contribution to the entire profession. Being an APPA elected official does require a personal commitment of time and energy. However, past elected officers will tell you the personal rewards and professional benefits outweigh the costs of engagement and time commitments. There are five elected officer leadership positions, three of which will be on the 2015 ballot:

- President-Elect
- Vice President for Information and Research

- Vice President for Professional Development

Consider nominating yourself — or others — for the office that best matches your passion and areas of expertise. Download the [Nominations and Elections Packet](#). All applications and nominations for APPA office are due no later than December 15, 2014.

Elected Officer Nominations & Elections Packet
for
2015 Officer Elections



12 in 12

12% APPA Bookstore Sale in December!

- Stock up on your information needs.
- Build or complete your facilities library.
- Take advantage of a great offer and save your institution some serious change.

It's very simple: APPA's "12 in 12" promotion gives you a 12% discount off anything in the APPA Bookstore throughout the month of December 2014. Your discount will automatically be calculated, so you don't have to include a promotion code. And the 12% discount applies to your *entire order* in the bookstore. Save on such titles as:

- [Operational Guidelines for Educational Facilities Trilogy](#): Custodial, Grounds, Maintenance: Regularly \$217 for APPA members; \$190.96 in Dec.
- [Effective and Innovative Practices for the Strategic Facilities Manager](#): Regularly \$42; \$37.80 in Dec.
- [Strategic Capital Development: The New Model for Campus Investment](#): Regularly \$70; \$61.60 in Dec.

APPA
PUBLICATIONS CATALOG
Resources in Facilities Management
2014-2015



You get the idea! The 12 in 12 sale will continue throughout December, but don't delay in ordering. With the holidays and winter breaks coming, you'll want to place your order early. Deadline for ordering is midnight on Wednesday, December 31!



Access the Insights of the November/December *Facilities*

Manager

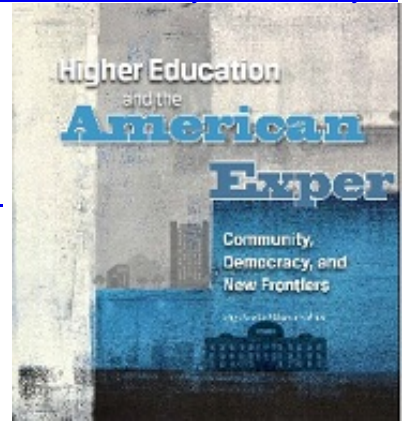
The current issue of *Facilities Manager* magazine addresses the topic of Higher Education and the American Experience. Feature articles:

[--Higher Education and the American Experience: Community, Democracy, and New Frontiers](#)

[--Tackling Critical Facilities Issues through the Hidden Power of Lean](#) (It's not what you might think)

[--We Built, We Bought, We Shared: The Costs of Administrative Service Systems vs. the Academic Mission](#)

[--APPA Thought Leaders Report 2014, Part 2. Leveraging Facilities for Institutional Success](#)



Also included:

[--Promoting the Smart and Sustainable Campus](#)

[--APPA's Financial Health at its 100-Year Mark](#)

Access the [November/December Facilities Manager](#) today!

PROFESSIONAL DEVELOPMENT AND CREDENTIALING

APPA U

2015 Is Fast Approaching: How Will You Advance Your Professional Development Goals?

Attend APPA U - The Institute for Facilities Management and Leadership Academy

January 18 - 22, 2015

Marriott Tampa Waterside

Tampa, FL

[Registration](#) now open!

APPA U combines the Institute for Facilities Management and Leadership Academy in a single venue. In this upcoming training double header you will hear from facilities experts in the fields of leadership, management, safety, energy, construction & master planning, sustainability, and more areas essential to your organization's success. The training offers:





Institute for Facilities Management

Offering programmatic content in General Administration, Operations & Maintenance, Energy & Utilities, Planning, Design & Construction, as well as Advanced Planning. Participation in the Institute program will earn participants 3 CEUs (equivalent to 32 Professional Development Hours (PDHs) or 32 Learning Units (LUs)). Additionally, attendees are exposed to the body of knowledge used for preparation to sit for APPA's Credentialing Program and garner either the Educational Facilities Professional (EFP) or Certified Educational Facilities Professional (CEFP) credential. Join your colleagues for a technically rich program designed for facilities professionals.

Leadership Academy

Delivering the resources necessary for the next generation of campus leaders, the Leadership Academy offers content exposing one to individual effectiveness skills, interpersonal effectiveness skills, managerial effectiveness skills, and organizational effectiveness skills. Participation in the Leadership Academy program earns participants 3 CEUs (equivalent to 32 Professional Development Hours (PDHs) or 32 Learning Units (LUs)). Register today for the program that is designed to help you continue to advance on your professional continuum of success!

APPA U: Training + Networking = Career Success

APPA Offers Credentialing at the ACUHO-I / APPA Housing Facilities Conference

This year the ACUHO-I / APPA Housing Facilities Conference had the premier location of Kansas City, taking place coincidentally with the final two games of the World Series. But the real added value for some of our co-members was to take advantage of the opportunity to couple a great conference, travel, and an event discount to take the APPA credentialing prep course and receive their CEFP credential or EFP certificate.

The credentialing program is geared toward assuring that ACUHO-I and APPA serve their emerging professional members that have focused their careers in educational facilities management; including those that may not have an engineering or architectural license. For more information please visit: <http://credentialing.appa.org/>.

Last year was the first time the APPA credentialing program was offered at the joint conference. Philadelphia University's Tom Becker P.E., CEFP, and

APPA Credentialing Board Chair, delivered the program both years and has been highly impressed with the knowledge and preparation the participants of the two classes brought to the venue. "The prep course is highly interactive and the class members really supported each other with their comprehension and discussions of APPA's best management practices," said Becker.

Please congratulate your ACUHO-I / APPA colleagues on their accomplishments:

2013

[Sharon Davis](#) , CEF, University of Connecticut

[Bill McBride](#) , CEF, Colorado State University

[Malinda Lamoureux](#) , CEF, Bridgewater State University

[Mark Duclos](#) , CEF, Georgia College & State University

[Allison DeWaele](#) , CEF, Colorado State University

[Joe Hitt](#) , CEF, Louisiana State University

2014

[Peter Fraccaroli](#) , CEF, North Carolina State University

[Christopher Jackman](#) , CEF, Emory University

[Jason Januszewicz](#) , CEF, Bowling Green State University

[Matthew Marshall](#) , EFP, California State University / East Bay

P.S.: [Chris Jackman](#) deserves a special accolade for going through the process on his birthday.



Plan Supervisor's Toolkit Training into Your Schedule

APPA's Supervisor's Toolkit provides what you need to lead in a facilities workplace that is being transformed by intense competition, advancing technology, and the global economy. This structured, open-ended, and pragmatic programming is not solely an educational offering but is also a process designed to help supervisors realize both personal and professional growth. Upcoming offerings:

- January 12-16, 2015, Virginia Tech, Blacksburg, VA
- March 9-13, 2015, University of Memphis, Memphis, TN

[Learn more.](#)



Get Your Career on Track for Success—Become APPA Certified!

Upcoming Credentialing Prep Courses and Exams:

Friday, January 23, 2015 - Tampa, FL (APPA U)

Managing a campus is like managing a small city. It takes vision coupled with a comprehensive understanding of structures and their environments. Gaining an APPA certificate shows that you get it: you are familiar with standards and best practices, have the ability to perform research-backed stewardship, and know the principles that contribute to creative and sound

decision making. Learn more about what APPA's [Educational Facilities Professional \(EFP\)](#) credential and the [Certified Educational Facilities Professional \(CEFP\)](#) designation can do for your career. [Learn more](#), then register for an upcoming prep course and exam!



APPA INFORMATION & RESEARCH

Only Two Weeks Remaining to Submit to the FPI Survey *All Data Needed by December 15*

It is not too late to participate in APPA's Facilities Performance Indicators survey. The FPI survey and report comprise the most comprehensive data collection effort on annual facilities management operations and maintenance costs, energy consumption, human resources, capital and planning needs, and much more. Completing the express version of the survey involves the collection of fewer than 100 data points and will give you a credible FREE report that can assist you in telling your facilities story to key campus decision makers. The FPI Survey and Report can help your institution:



- Make the business case for facilities needs
- Successfully address capital asset realities
- Create a balanced performance scorecard based on critical data findings
- Compare and contrast your facilities operations with other institutions
- Align facilities planning with your institution's mission and vision

Participate today, as the survey closes at COB on Monday, December 15, 2014. To register and complete the survey, go to www.appa.org/research/fpi.

New APPA Report Explores Maximizing the Campus Built Environment

The newly published report in the APPA Thought Leaders Series focuses on the issues and challenges related to leveraging campus facility assets to achieve desired institutional outcomes.

Leveraging Facilities for Institutional Success, identifies the key characteristics of successful campuses, then looks at what institutions are actually achieving – the disagreeable reality of unsustainable funding models, unsuccessful students, and poorly utilized resources. As a result, the 2014 Thought Leaders report lists the following strategies to help maximize the built environment's contribution to the mission and vision



of colleges and universities:

- Understand how facilities affect student success and employ best practices for student recruitment and retention.
- Use total cost of ownership (TCO) as a guiding principle for all facilities decisions.
- Make better use of campus space.
- Expand data collection and analysis to support decisions to cut costs and increase efficiency.
- Use the campus as a classroom to expand awareness of sustainability and facilities best practices.

To download and read the entire 2014 Thought Leaders report, *Leveraging Facilities for Institutional Success*, please visit www.appa.org/research/cfar/tls.cfm. You may also request the free report from the [APPA bookstore](#).

A Continually Updated Stream of Knowledge for Solving Your Campus' Most Pressing Problems: The APPA Body of Knowledge

The 60+ chapters in [APPA's Body of Knowledge \(BOK\)](#) are available in a searchable, online digital database, and all have been undergoing revisions and updates by the BOK content coordinators and authors. If you haven't visited the BOK lately, you're missing out on an important foundational resource for your campus facilities work.



As an APPA member, you automatically get instant access to the BOK, with its best practices, recommendations, resources, and professional guidance to aid you in supporting the mission and vision of your educational institution. Your continued membership in APPA ensures that you'll always have access. Not only the main member representative, but everyone at an APPA member institution also has access to the BOK.

The four core areas of content:

- General Administration and Management
- Operations and Maintenance
- Energy, Utilities, and Environmental Stewardship
- Planning, Design, and Construction

To access the BOK, login to myAPPA at www.appa.org/login.cfm, using your personal APPA userid number and password. For more information about the BOK and to see the current table of contents, visit www.appa.org/bok.

INDUSTRY NEWS

10 Workplace Trends For 2015

Prepare for the new year with this preview of [10 Workplace Trends For 2015](#). In this analysis, a [Forbes](#) magazine writer summarizes the most significant trends from the hundreds of studies released by his company and third parties throughout the year. All of the factors listed have created a system where everyone is always under pressure to stay relevant, choose degrees that turn into jobs and constantly reinvent themselves. Here

are the predictions:

1. Companies hiring **Generation Z** for internships. Gen Z's were born between 1994 and 2010, the oldest among them will be a senior in college in 2015.
2. More **millennials** are taking leadership roles. In 2015 millennials become the largest percentage of the workforce for the very first time.
3. **Honesty** becomes a revered leadership trait. In a recent study, *Forbes* found that 52% of Gen Zs and Gen Ys state that honesty is the most important quality for being a good leader.
4. The **skills gap** continues to widen. The Bureau of Labor Statistics shows that there were 4.7 million job openings in June and more than half of employers say that they can't find qualified candidates.
5. The continuous job search picks up. 86% of employees are already looking for work outside their current occupations and nearly one third of employers expect workers to job hop.
6. **Mobile** hiring and the mobile job search explode. 83% of job seekers currently use smartphones to search for job openings yet only 20% of the Fortune 500 companies have a mobile friendly career site.
7. **Social media** posts used to attract and retain talent. 58% of people are more likely to want to work at a company if they are using social media and over 20% are more likely to stay at their companies if they are using social media.
8. **Succession planning** becomes a top priority. Succession planning is going to be a major concern for companies starting next year as more boomers start to retire.
9. **Women** continue to seize power positions in the workplace. A study by Pew Research shows that millennial women are now earning 93 cents for every dollar earned by men.
10. More people **stepping out of traditional career** paths. A recent study by Elance-oDesk shows that 53 million Americans are now freelancers, which is 34% of the American workforce.

Read the [full predictions](#).

Architecture Awards Presented to Five Virginians and one Virginia Museum

The Virginia Society of the American Institute of Architects has honored Virginians who have made creating, preserving and enhancing Virginia's communities a life commitment and a museum with a building that has withstood the test of time by presenting them with 2014 Honors awards. Among the awards, The College of William and Mary's Muscarelle Museum of Art, designed by Carlton Abbott, FAIA, received the Society's Test of Time award. The building's most notable feature is the ingenious trombe wall, which incorporates monumental tubes filled with colored water, which are changed several times a year. In addition to the wall being a work of art it also functions as a solar energy collection system. [Learn more](#).



Download the Total Building Solutions White Paper

Real-time software. Smart grid lighting controls. Water management. Fire safety and security. Automated HVAC. Why should your facility integrate its building systems and controls? A new white paper, "Total Building Solutions for Hospitals," explores that question and more, along with providing specific solutions administrators can implement to save energy, time, and money. [Download here](#).



2014 Green Building Standard Now Available from ASHRAE/USGBC/IES

New requirements to further reduce energy and environmental impacts of buildings are contained in the 2014 version of the green building standard from ASHRAE, the U.S. Green Building Council and the Illuminating Engineering Society. ANSI/ASHRAE/USGBC/IES Standard 189.1-2014, Standard for the Design of High-Performance, Green Buildings Except Low-Rise Residential Buildings, addresses the areas of site sustainability; water-use efficiency; energy efficiency; indoor environmental quality; and the building's impact on the atmosphere, materials, and resources. The 2014 standard incorporates 67 addenda, reflecting changes made through the public review process since the standard was last published in 2011. Appendix H gives brief descriptions and approval dates of the addenda included in this new edition. [Learn more.](#)

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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

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